

**2025 Joint Statement**  
**between The Republic of Korea and The Association of South**  
**East Asian Nations (ASEAN)**  
**on Intellectual Property Cooperation**

**WE**, the Heads of the Korean Intellectual Property Office (KIPO) of the Republic of Korea and the Intellectual Property Offices of the Member States of the Association of Southeast Asian Nations (ASEAN) collectively, reaffirm the importance of the strong partnership that has been built in the field of Intellectual Property (IP) since 2018. We express our shared commitment to further strengthening cooperation to meet the evolving needs of innovation and industries in the region.

**WE** acknowledge that the rapid advancement of digital and emerging technologies, along with increase in the demand for an effective utilization, protection, and enforcement of IP, calls for more focused collaboration in key strategic areas.

**WE** hereby agree to enhance our cooperation in the following areas:

- ◆ **Utilization of Artificial Intelligence in the IP System**

- Modernizing IP administration through emerging technologies*

**WE** recognize that Artificial Intelligence (AI) is playing an increasingly vital role in transforming IP Offices' operations. Using AI—from prior art searches and classification to examination and rights management—offers opportunities to enhance the efficiency, accuracy, and responsiveness of IP systems.

**WE** agree to cooperate in exploring and sharing best practices regarding the use of AI tools in IP administration, building capacity for digital transformation, and establishing platforms for technical dialogue and collaboration on AI policy development, subject to the Member States' respective national laws, taking into account varying national capabilities/capacities.

- ♦ **Strengthening IP Protection and Enforcement**

*Safeguarding innovation and creative works*

**WE** reaffirm that an effective protection and enforcement of IP are essential for supporting innovation, creativity, and fair competition. In light of growing concerns over and risks of IP infringement across physical and digital markets, we recognize the value of deeper cross-border cooperation.

**WE** commit to enhancing collaboration in IP enforcement, training, and public awareness campaigns and education initiatives to ensure that right holders, consumers, and relevant enforcement authorities are well-capable of preventing and responding to IP infringement.

- ♦ **Promoting IP Financing and Commercialization**

*Enabling innovation-driven growth through IP asset utilization*

**WE** acknowledge that IP is a valuable economic asset and that having a well-functioning mechanism for IP valuation and utilization can stimulate business development and innovation, particularly among startups and small and medium enterprises.

**WE** agree to explore cooperative initiatives in IP financing that may include sharing of best practices and expertise on IP valuation, promotion of commercialization, and facilitating linkages between IP owners, investors, and industry partners in Republic of Korea and ASEAN. We thereby aim to empower innovators to better leverage their IP assets for their business growth and investment attraction.

On September 1, 2025 in Seoul, Republic of Korea, the Heads of KIPO and the Intellectual Property Offices of ASEAN Member States jointly express their continued commitment to advancing mutual cooperation in the evolving IP landscape, and to jointly addressing new opportunities and challenges in the digital economy, with the objective of facilitating comprehensive cooperation in the field of IP.